

PRESS RELEASE - APRIL 2023

Milano 17/23 aprile 2023  
DESIGN VARIATIONS / Fuorisalone  
Circolo Filologico / Via Clerici 10



Ermes trestle, design Enrico Tonucci - ph. Lorenzo Cicconi Massi

## EXTRAORDINARY

Tonucci Collection will show a preview of its new creations from Extraordinary project, during Milano Design Week 2023 as part of the Design Variations exhibition, at Circolo Filologico Milanese, via Clerici 10.

Designed by **Enrico and Viola Tonucci** the new collection is made of furnishing pieces with an aesthetic figure that tends to a slightly ironic divertissement of the form, in a game of inspiration taken from natural images, historical icons and symbolic elements that evoke new sensorial and imaginative experiences.

They are objects out of the ordinary in shapes and materials – all natural and of the highest quality- as well as in the excellence of craftsmanship and technology used for the production process.

The design, original and strongly identifying, can be customized and adjusted according to customers' requirements, even to the point of getting a unique bespoke piece.

### The installation

The installation, by **Tonucci Design**, stages the various Extraordinary Pieces in a spatial relationship, while they engage in an ideal conversation that makes their presence alive and invite the visitors to see its meaning.

The scene is enriched with a work by photographer **Lorenzo Cicconi Massi**, a master of Black and White, to remark the union between art and design that identifies the creative work of the designers of this collection.

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**Ermes**

design Enrico Tonucci

White Carrara marble trestle designed to hold tops in glass, wood, marble or any other material.

The lines- rigorous and squared- form an upside-down U. Only one quirk, the decoration on the sides that evoke an ancient Roman frieze, like two symbolic wings that give the sense of the top (better in glass) floating in the air.

One, two or more trestles hold the top that can be totally bespoke, in sizes, design and materials, according to the architects' requires.

Dimensions: cm 72x32xh70

credits photo: Silvano Bacciardi

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**Vague**  
design Viola Tonucci

A mirror that can be a portal to imaginary worlds, with a strong impact aesthetic.

Its organic shape evokes the sea waves (after which it's named). Its look is warm and snug thanks to its thick frame, covered in leather. It's conceived for special spaces, both for its features and dimensions. Bespoke upholstery and dimensions are available, on demand.

Dimensions: cm 120x3xh20

credits photo: Silvano Bacciardi

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**Dama**

design Enrico Tonucci

An armchair with minimalist lines inspired by the image of a damsel in crinoline.

It's made of solid black walnut wood. The seat and the back can be made of leather or fabric, as preferred.

Dimensions: cm 43x58x72

credits photo: Silvano Bacciardi

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**Maone**  
design Viola Tonucci

The sculptural shaped Mao ottoman – already in production – turns into Maone , an extraordinary sculpture-seat created with natural leather solid weaves that give the shape and functionality of an ottoman to it. The leather is treated with natural tannins. Bespoke upholstery and dimensions are available on demand.

Dimensions: cm 160x56x42

credits photo: Silvano Bacciardi

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## COMPANY PROFILE

Tonucci Collection has its roots in the design culture of the Studio created by Enrico Tonucci in 1970 and continues the legacy of entrepreneurial productive business inherited from Manifesto Design, founded in 2006. In 2023 Viola Tonucci, takes over the management of the brand, renewing its image and communication with respect for the company's original identity.

[www.tonuccicollection.com](http://www.tonuccicollection.com)

credits photo: Wilson Santinelli

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### **ENRICO TONUCCI designer**

Graduated at the College of Arts, in Porta Romana, Florence. Since 1970 he has been working works as designer and artistic advisor, for Italian and foreign enterprises, teaming up with international architects and well-known companies. In 1976 he started Triangolo, a design experimental laboratory where he designed and produced high quality furniture and complements inspired by the northern Europe style mixed with the Mediterranean spirit; Triangolo eventually left behind its lab structure to become a real enterprise.

In 1992 Enrico Tonucci bought-out Arte&Cuoio taking over the direction of the company; both his companies had great success in Europe and in the world. In 2003 became Art Director for Curvet Environments SpA. Group, a company that, together with important brands such as Simon, Triangolo, Arte&cuoio, R.S.V.P., Sica, and Zeritalia formed an important point of reference for the "made in Italy" produced in Pesaro.

In 2005, he left Curvet Ambienti in order to focus on research and design. In 2006 he founded Manifestodesign, a studio brand with a collection of unique products, all handcrafted in Italy and made of first-quality all natural materials. In his career Enrico has been awarded with many prestigious prizes, recognitions and Institutional assignments. He lives and works in Pesaro.

credits photo: Wilson Santinelli

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### **VIOLA TONUCCI designer**

Graduated at the “ Scuola del Libro” High School in Urbino she got a full scholarship at the European institute of Design in Milan, achieving a diploma in jewellery art. Afterwards, she attended the TAM sculpture and jewellery course presided by Arnaldo Pomodoro and directed by Eliseo Mattiacci. Her first work experience was with architecture and furnishings Studio Branco in Milan. Viola collaborated as designer with some jewellery companies in Milan among which Anaconda. Since 2003 she has been designing for the furnishing business becoming partner of the Tonuccidesign Studio in Pesaro. She designed for Italian and foreign companies such as Manifestodesign, Estel Group, Casanova, Tonelli Design, Okite, and others, also collaborating with other important designers, from time to time. She takes part in collective jewellery and design shows for which she has received very positive reviews and even been awarded with the honourable mention at the Young & Design Competition. Some of his projects are chosen to set up important public places such as the lounge of MOMA Modern Art Museum in San Francisco, USA.

credits photo: Wilson Santinelli

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**LORENZO CICONI MASSI** photographer

In 1991 Lorenzo Cicconi Massi achieved his University degree in Sociology, with a dissertation on "Mario Giacomelli e il gruppo Misa a Senigallia".

In 1999 he won the first prize at the Canon photo contest. Since January 2020 he is one of the photographers of Contrasto Agency.

In 2003 he made his debut at movies as screenwriter and director of the feature film "PROVA A VOLARE", with Riccardo Scamarcio, Ennio Fantastichini and Antonio Catania.

In 2007 he was awarded at the "Sports Features Singles" section of World Press Photo. In 2007 he also got the G.R.I.N. (Amilcare Ponchielli) prize for his series about young people "Fedeli alla Tribù".

He directed the movie "Mi ricordo Mario Giacomelli". His works had been exposed at Paris Photo, presented by Forma Galleria.

In 2016, the "Donne Volanti" are exposed at Galleria Contrasto, in Milan and then at Palazzo Montecitorio upon invitation of the Speaker of the House, Ms Laura Boldrini.

In 2017 he was awarded with "Scanno dei Fotografi" prize.

In June 2018, he had his first solo exhibition called "La liquidità del movimento", curated by Denis Curti, at San Giacomo Certosa, in Capri.

In 2021 Lorenzo Cicconi Massi was awarded by FIAF with the Honour of MFI, Master of Italian Photography.

He teaches "photographic narration" at "Jack London" School of Journalism and Photography, in Fermo.